



## **TURKCELL IS AMONG THE FIRST OPERATORS IN THE WORLD TO REACH 42.2 MBPS SPEED IN 3G**

Istanbul, Turkey March 11, 2010 – Turkcell (NYSE: TKC, ISE: TCELL), announces today that it is among the first operators in the world to reach a speed of 42.2 Mbps with its 3G technology. Turkcell is preparing to provide its customers with these speed levels later in 2010.

This speed was reached by using the Dual Carrier frequency technology on Turkcell's 3G network along with its technology partner, Ericsson. Turgut Erkul, Business Area Radio Manager at Ericsson, noted 'Turkcell and Ericsson conducted a HSPA Multi Carrier 42.2 Mbps test on March 5<sup>th</sup> 2010 in Istanbul. Turkcell is among the first operators in the world to reach 42.2 Mbps speed with the Ericsson's HSPA Multi Carrier Solution.'

Turkcell Chief Network Operations Officer, İlter Terzioğlu said: "Turkcell will provide these speed levels to its customers in 2010 and aims to reach 84 Mbps in 3G. As always, Turkcell continues to invest in cutting-edge infrastructures, to ensure its network can utilise the most up-to-date technologies."

### **ABOUT TURKCELL**

Turkcell is the leading communications and technology company in Turkey with 35.4 million postpaid and prepaid customers and a market share of approximately 56% as of December 31, 2009 (Source: ICTA). Turkcell provides high quality data and voice services to approximately 70% of the Turkish population with its 3G and EDGE technology supported network. Turkcell reported TRY 8.9 billion (\$ 5.8 billion) net revenue for the year ended December 31, 2009 and its total assets reached TRY 14.0 billion (\$ 9.3 billion) as of December 31, 2009. Turkcell is the only Turkish operator to have implemented HSDPA+ and has become one of the first operators in the world to reach the speed of 42.2 Mbps on its 3G network, as of March 5th 2010. Turkcell is a leading regional player and has interests in international mobile operations in Azerbaijan, Belarus, Georgia, Kazakhstan, Moldova, Northern Cyprus and Ukraine which, together with its Turkish operations, had approximately 62.7 million subscribers as of December 31, 2009. Turkcell has been listed on the NYSE and the ISE since July 2000 and is the only NYSE-listed company in Turkey and is among the top 15% companies listed on NYSE by its size. 51.00% of Turkcell's share capital is held by Turkcell Holding, 0.05% by Cukurova Group, 13.07% by Sonera Holding, 2.32% by M.V. Group and 0.08% by others while the remaining 33.48% is free float. Read more at <http://www.turkcell.com.tr/en>

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